

Celebrity fashion show



Wassap!

Take a look at the labcoats
of tomorrow with
Inverness Medical's
new range...

Lab Fab!

Inverness Medical's hilarious 'Lab Fab' catwalk show drew large crowds at the IBMS Congress. Hosted by the outrageous 'Brü-not', the shows, which he described as 'geek chic' played to packed audiences several times each day.

Members of the Inverness team took to the catwalk to model a range of 'tongue-in-cheek' takes on the traditional white lab coat including 'Joseph's Technicolour Labcoat', 'The Inverness Highland Fling' and the popular 'Only Gay Lab Coat in the Village'.

Marketing Director Stuart Cassey explained that whilst 'LAB FAB' was devised to inject some light entertainment into the exhibition, there was a strong link with the company's approach of looking at traditional pathology services in a different way.

"Our approach to diagnostic services is changing and on our stand this year we were asking delegates a simple question 'if you were the patient what would you want?'

"We took the Lab Coat as a representation of traditional methods and gave it a new look to illustrate how the company is taking a new look at delivering pathology services".

Wilkommen to the most gayest medical fashion show in all of England...



Here's Nick looking so distinguished in our Country Gent labcoat.
This is a great example of how traditional British tailoring can transform even the most sterile of garments!



Here's Fiona wearing the all new Camouflage labcoat.
Originally designed for average looking military scientists, this camouflage coat will help you to really get noticed!



Crawl your way to your chemical compounds and sink your teeth into science with the all new Leopard-skin labcoat. Inverness Medical UK would like to add that only 3 leopards were harmed in the making of this labcoat...



Inverness medical are proud to present the Inverness Special. This incredible tartan labcoat is great for anyone looking for a highland fling. Bring out your inner Scot without having to wear a kilt.



Check out the gangster und his girl...Nick is strutting his stuff in pimpish pinstripes while his 'skank' looks like a real disco diva in this glittery masterpiece



The amazing shiny material of this Disco labcoat is flame retardant so you can keep on working even in a disco inferno!



For those who work late, Inverness Medical introduces the Nightshift labcoat! The pyjama style material has been designed for maximum cosiness, because Nicola isn't the only one who likes to experiment after hours...



'Lab Fab' attracted bigger crowds than London Fashion Week!



Then there were those who just couldn't wait until the next showing!



Take a look at yourself...
'if you were the patient what would you want?'

