



***** IMPORTANT ANNOUNCEMENT *****
Product Improvement

Technical Bulletin

Product: Clearview HCG
Product Code: 506788
TB ID: 506788TB0111

Dear Customer,

Alere Ltd is pleased to announce that the Clearview HCG test strips (product code 506788) have been improved in order to provide a test line of stronger intensity for samples where the hCG level is close to the lower limit of detection (25mIU/ml). This improvement has been made in response to feedback and the new product code will be 507300.

Please be assured that all the other features of the Clearview HCG test strips remain the same i.e. the limit of detection, test procedure, test packaging and the same bulb pipette for more accurate sample dispensing.

The new product becomes available in April 2011. However, please may we request that customers continue to use their current stocks of Clearview HCG (506788).

This letter has been copied to all recipients of orders for Clearview HCG and all associated health care professionals. Please circulate to all users of Clearview HCG and retain a copy of this communication for your records.

If you require further assistance, please do not hesitate to telephone our Customer Care Team for advice and support. They can be contacted on 0161 483 5884 during office hours (8.00am – 5.30pm) or 07917 091581 out of hours at any other time; or email ukcustomer@alere.com

Best regards,

Alere Limited

PATRON OF THE NSPCC FULL STOP APPEAL

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